

NEPOS is presenting at CeBIT the first Tablet with a universal user interface optimized for Generation 65+

- **Tech startup opens new doors to the digital world for the elderly**
- **NEPOS' universal interface makes every application operable in a standardized, self-explanatory way**
- **300 senior citizens involved in the developmental process guarantee best user experience.**

More than half of over-65-year-olds have not gained, in accordance with D21 Digital Index 2017/18, access to the digital world. The tech startup NEPOS has made the advantages of digitalization accessible for the elderly. At CeBIT 2018 the company is presenting the first tablet with a universal user interface.

More than 300 testers of the Generation 65+, of which 50 were long-term testers, had accompanied the three-year developmental process from the beginning.

Considering the specific needs of the gerontechnologists, the interface designers and the IT specialists from NEPOS, an easily understandable user interface called NEPOS UI+ was developed which makes every application operable in a standardized, self-explanatory way. In combination with the modern product design that the award-winning designer Werner Aisslinger had created, the simplest tablet in the world for Generation 65+ was born.

NEPOS founder and CEO Paul Lunow: „almost everybody has a technical device nowadays. But overloaded user interfaces and unclear user guides overtax many people. Senior citizens are not too dim for the new technology – the systems are simply not tailored for them. This is where NEPOS comes in. We want to give everybody the chance to discover the internet with their friends and participate in digital life”.

The core of the tablet is a completely redeveloped user interface, which is HTML5 based. This allows the entire content of the internet to be shown without a problem. The NEPOS UI+ (universal interface) is very neatly designed and makes all contents accessible in the same consistent order. The individual steps are understandable for all users and easy to learn. Once understood, the menu's logic can always be repeated – no matter whether you are writing emails, doing online banking, shopping in the internet or using the video telephone with the family. The stringent and durable user guide creates trust and provides security. Operating the tablet then becomes fun instead of laborious.

Extensive tests administered during the developmental process showed that neither the software of normal tablets had not been tailored to the specific needs of the elderly, nor the hardware. Uncomplicated, self-explanatory and easy to use – that is what senior citizens expect from technical devices. Therefore, NEPOS developed in close collaboration with the designer Werner Aisslinger an ergonomic product design, which is functional and modern at the same time: The 10-inch monitor displays an adequate font size, indicates incoming emails and the status of the battery. A volume knob as well as a stable stand ease its daily usage.

When booting up, NEPOS considers the specific user interests and configures individual settings. In addition to the product development for the target groups, there are automatic updates, a closed system that prevents virus attacks as well as a maintenance hotline.

At the CeBIT 2018, the Berlin tech startup is going to introduce NEPOS' market-ready prototype tablet to the general public. At the end of the year the tablet is supposed to be launched on the market. To finance the production of the first devices, the company is going to start a crowd-funding campaign on Companisto.

The company is already being supported by renowned investors such as Florian Heinemann, Christian Vollmann, Werner Conrad, Rolf Schrömgens, Udo Schloemer and ProSiebenSat1.

About Nepos:

Driven by the desire to enable current and future generations of senior citizens to participate as far as possible in the digital life of our society, Paul Lunow and Florian Schindler founded Nepos GmbH in 2015. The tech startup has specialized itself in the optimization of digital products for the respective current generation 65+. The initial product is the NEPOS tablet with the first universal user interface, which will be launched at the end of 2018.

NOTE for the Editor

NEPOS founder and CEO Paul Lunow will be available for detailed questions and interviews at the CeBIT preview.

Footage

<http://bit.ly/nepos-info>

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